#### **CRISP** Consultancy Commission 00-14

An Action Plan for the Construction Innovation and Research Management (CIRM) Division of the Department of Environment, Transport and the Regions (DETR)

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## **Executive summary**

During 1999 the Construction Research and Innovation Strategy Panel (CRISP) worked on selected topic areas from its Strategic Priorities 1999. Task Groups were formed and reports were prepared. All contained recommendations about the industry's research needs. The recommendations were then drawn together into a series of five topic-based Action Plans. These covered:

- Meeting Customers' Needs,
- Design,
- Sustainable Construction,
- Motivation & Communication,
- the Construction Research Base.

An additional (sixth) source of recommendations on sustainable construction was a report prepared for CRISP entitled 'Construction for Sustainable Development: research and innovation needs', CRISP Commission 99/15. Further topics are at present being addressed by CRISP – these include the construction process, components, technology and performance – and these Task Group recommendations are expected to emerge in early 2001.

This report takes the recommended actions from these six sources, maps them onto the DETR's Themes from Chapter 4 of the Construction Research & Innovation Programme – Prospectus 2000, and analyses the results of the mapping exercise.

Equivalent reports have been prepared for other funding agencies, including the Engineering and Physical Sciences Research Council, the Economic and Social Research Council and the Highways Agency. Table 5.1 summarises the construction-related research areas supported by these bodies, and table 5.1 illustrates where CRISP recommendations map onto the research priorities of each funding body.

A total of 125 recommendations were made by the six sources used for this report. 84 are relevant to the Construction Research & Innovation Programme, of which 1 is a general recommendation and the remaining 83 map directly onto the DETR Themes. The proportion of recommendations from each CRISP that maps onto DETR themes is as follows:

CRISP 99/15 report	95%
Motivation and communication	79%
Meeting customers' needs	78%
Sustainable Construction	73%
Design	44%
Construction Research Base	0%

Clearly the work of the CRISP groups is highly relevant to the existing DETR themes, and their recommendations readily map onto existing DETR Themes. In the case of Design, only 17/39 recommendations map onto DETR themes, implying that there are industry needs for research that are not being met within the present Themes.

In terms of the DETR themes which attract the most recommendations, these are as follows (in decreasing order):

Promoting innovation and culture change	35/83	(43%)
Business improvement	27/83	(33%)
Improving the construction process	11/83	(14%)
New and improved technologies and techniques	4/83	(5%)
Social impacts	3/83	(4%)
Codes and standards	1/83	(1%)

This suggests that the CRISP Task Groups have been primarily concerned with business processes, and hardly at all with technological issues, codes and standards or social impacts of construction.

A radar chart has been prepared to compare the number of CRISP recommendations that map onto the themes with the resources being allocated by DETR to each theme. The intention is to compare the shape of the CRISP recommendations with the shape of the DETR programme from the Prospectus 2000. The radar chart suggests that the CRISP recommendations are diametrically different from DETR funding allocations. *However, this interpretation should be treated with caution, since CRISP recommendations are skewed towards those topic areas that have been addressed so far; also simply counting recommendations gives them equal weight, and thus more weight to Task Groups that made more recommendations.* 

The DETR is invited to note the findings of this report, and to review its themes and priority areas accordingly.

# 1 Overview and sources of the recommended actions

During 1999 CRISP worked on selected topic areas from its Strategic Priorities 1999. This resulted in a series of task group and other reports and recommendations being taken to CRISP's Awayday 2000. The Awayday broadly endorsed these reports and CRISP collected together the various recommendations in a series of five topic-based Action Plans. These were: Meeting Customers' Needs, Design, Sustainable Construction, Motivation & Communication, and the Construction Research Base. An additional (sixth) source of recommendations on sustainable construction was a report prepared for CRISP entitled 'Construction for Sustainable Development' by CRISP 99/15 Science & Environment, that was not available at the Awayday. All of these six topic area Task Group reports are available on the CRISP web site: www.crisp-uk.org.uk.

This report 'maps' the recommended actions from the six existing CRISP sources onto the DETR's themes from Chapter 4 of the Construction Research & Innovation Programme – Prospectus 2000.

At the time of writing (January 2000), other topic areas are being addressed by CRISP, but these have yet to result in action plans and recommendations. Once they do so, and as the DETR's programmes evolve, this mapping exercise will need to be updated to reflect both sets of changes. It may also be possible to add other industry recommended actions for research arising from, for example, the Construction Associate Programme and/or Built Environment & Transport programmes of Foresight; and perhaps those of the EPSRC-funded university Built Environment Research Network which has conducted its own Foresight-style exercise.

It is an unfortunate consequence of the way in which this report has had to 'map' both the DETR Themes and the recommended actions of CRISP Task Groups, that it appears to place topics into isolated 'silos' or boxes This is certainly not the intention of this report, but no feasible alternative way to carry out the analysis has been identified.

A brief description of the CRISP Action Plans follows in the rest of this section, while section 2 of the report describes the mapping exercise. Section 3 provides an analysis of the findings from the mapping exercise. The 'maps' themselves are given in Section 4 of the report. Section 5 provides a summary of the themes of EPSRC, ESRC and the Highways Agency that are relevant to construction research - and maps all CRISP Task Group recommendations against each organisation's research areas.

#### 1.1 Meeting Customers' Needs Action Plan

This CRISP Topic Area Action Plan was based on a Construction Clients' Forum workshop held in January 2000 in collaboration with CRISP. Its aim was to identify key research and innovation actions to deliver customers' needs; to develop specific research and innovation projects; and to identify appropriate mechanisms to take these forward. At the workshop, each discussion group worked on one of the five priority areas set out in the CCF's Research and Innovation Strategy:

- Construction as a Product
- Re-integrating the Team
- Barriers to Innovation
- Costs of Ownership
- Right First Time, Every Time

to which was added the needs of Small and Occasional Clients. Actions arising are summarised in the table below. The total number of these is 23.

In terms of implementation, the CCF workshop did not identify mechanisms or people for taking its recommendations forward. Nor did it assign priorities to the actions it recommended.

## Meeting Customers' Needs: summary recommended actions

- 1. Define the overall process of 'construction', from formulation of business need best met by construction activity through to successful operation [9 detailed actions]
- 2. Improve client awareness of existing research, with measures to improve up-take and application [4 detailed actions]
- 3. Re-assess balance of research spend between 'generating new knowledge' and 'application of new knowledge' [3 detailed actions]
- 4. Investigate role of insurance, e.g. for latent defects, against perceived risks of innovation [3 detailed actions]
- 5. Redefine role of 'professional advisors' to clients [2 detailed actions]
- 6. Investigate increasing need for up-dating of professional skills [2 detailed actions]

#### **1.2 Design Task Group Action Plan**

This CRISP Topic Area Action Plan was based on the work of its Design Task. CRISP identified that research into design had received relatively little attention in recent industry initiatives. Over a six month period of intensive discussion, the Task Group developed a wide strategy, fuelled by members' papers, and a specially commissioned research review of the field. The Task Group concluded with a delegate workshop to test its propositions. This led to an extended set of 39 recommended actions, which are summarised in the table below.

## Design Task Group: summary recommended actions

- 1. Raise the quality of the built environment by placing occupancy criteria centre-field [10 detailed actions]
- 2. Establish sectoral frameworks for design quality supported by evidence-based research [7 detailed actions]
- 3. Initiate quick response project-linked research suited to the needs of industry and occasional clients [3 detailed actions]

- 4. Encourage widespread educational reform to support greater quality in the built environment [8 detailed actions]
- 5. Develop a shared language for design, releasing widest value contribution from all industry and society stakeholders [11 detailed actions]

#### 1.3 Sustainable Construction Theme Group Action Plan

The CRISP Sustainable Construction Theme Group has been in place for some two years or so. It encourages research and innovation (R&I) to support improvements in the sustainable performance of the UK construction industry. The ultimate aim of this R&I, in the longer term, must be to maximise the industry's contribution towards global sustainable development. The phrase "Think globally, act locally" provides a succinct guide. The Group's task is to translate this into practical actions for the construction industry; acting locally here implies not only individual or company-based action, but collective sectoral action to achieve transformation of the construction market place.

The Group has commissioned a number of reports to help CRISP support this task and respond to the changing industry environment, in particular through the Egan '*Rethinking Construction*' agenda. The group seeks to promote the knowledge in the reports not just to key decision makers in leading industry-related research programmes, but also to those who have influence and interest in providing a more sustainable, effective industry and thereby a more sustainable global environment. Among these, the group has promoted and would wish to promote further its work to groups like M<sup>4</sup>I, the Laing Focus Group, in addition to other CRISP groups.

In its *Strategic Priorities* published in April 1999, CRISP identified issues relating to sustainable construction as follows:

'Sustainability is an issue of increasing national and global concern and, therefore, a key area for research and innovation. CRISP will continue to work to identify those areas where research could contribute quickly and most effectively and support the aims of industry improvement.'

The Theme Group sought, and is continuing to seek, to identify actions that need to be taken forward and to provide output which is as useful as possible to those who will benefit. In the CRISP Topic Area Action Plan for sustainable construction there were four summary actions shown in the table below, and a total of 15 detailed actions.

## Sustainable Construction Task Group: summary recommended actions

1.	Identify and promote research to develop the tools for greater sustainability and help the business case for sustainability [4 detailed actions].
2.	To co-ordinate the efforts of the research funders to include Sustainable Construction research and innovation at an appropriate level in their programmes. This is to support the construction industry and others achieve greater sustainability [4 detailed actions].
3.	To influence the development and promotion of a research and innovation database related to Sustainable Construction to help co-ordinate the efforts of the research funders [3 detailed actions].
4.	To contribute to the work of other CRISP theme and task groups to ensure that Sustainability is integrated with other aspects of the work of CRISP [4 detailed actions].

## 1.4 CRISP Commission 99/15: 'Construction for Sustainable Development - Research and Innovation (R&I) Needs'

This study on the research and innovation (R&I) needs for sustainable construction develops and builds on the results of the CRISP-funded report 'Sustainable Construction: Future R&I Requirements, Analysis of Current Position' (March 1999). Its aims were twofold:

- 1. To develop the findings of a previous study for CRISP entitled 'Sustainable Construction: Future Research and Innovation Requirements, Analysis of Current Position' (March 1999), specifically to enable research funders, the construction industry and other stakeholders to identify sustainable construction R&I needs.
- 2. To identify methods by which sustainability principles can be embedded within generic construction research rather than treated as a stand-alone topic.

The study was conducted through consultation with the industry, including:

- Development of a questionnaire designed to identify priority areas for research and innovation;
- A consultation workshop to further define priority areas;
- A meeting with key funders designed to develop R&I actions to support these priority areas.

Three main barriers to adopting a more sustainable approach were identified as:

- Lack of awareness of the issues;
- Financial pressures;
- Industry culture.

Eight objectives for research and innovation were identified, shown in the summary table below, further subdivided into 19 themes or items.

The report states that in order to achieve the R&I Objectives, and overcome the identified barriers, a mixture of new research and more effective dissemination of existing research is proposed. Sustainable construction research needs to be interdisciplinary and collaborative with end users. More critically sufficient attention must be paid to the communication of research or innovation findings. This is to allow construction practitioners take pragmatic business decisions that reflect the current best practice understanding of how the industry can contribute to sustainable development.

## CRISP Commission 99/15 Construction for sustainable development: research & innovation needs

- 1. Increase the effectiveness of communication and dissemination of best practice and research outputs [expanded as 2 themes]
- 2. Prove and inform the business case for the construction industry to contribute to the aims of sustainable development [expanded as 4 themes]
- 3. Improve the quality and form of information to communicate technical and business data to influence key decision-makers of the benefits of a more sustainable approach [expanded as 3 themes]
- 4. Understand cultural barriers in the construction industry and what the most effective drivers are for moving the Construction Industry towards Sustainable Construction [expanded as 2 themes]
- 5. Develop and interpret Whole Life Costing (WLC) techniques [expanded as 1 theme]
- 6. Develop techniques and strategies to effectively manage the existing built environment and infrastructure into the future [expanded as 4 themes]
- 7. Understand and use Supply Chain Management to promote the construction industry's contribution to sustainable development [expanded as 1 theme]

8. Inform and influence decision-making processes of construction industry's Small Medium Sized Enterprises (SME's) [expanded as 2 themes]

#### 1.5 Motivation and Communication Task Group Action Plan

Working from workshops and research material, the Motivation and Communication Task Group has developed a strategy for improved communications and research uptake for CRISP and its stakeholders. The strategy leads to the set of recommended action summarised in the table below. Each summary action is further subdivided into more detailed sets of sub-actions, of which there are 24 in total. The organisations identified as responsible for implementation are listed against each action.

Importance

Timing

Owners

Group: summary recommende		Importance	Timing	Owners
1. Increase learning and knowle and sharing by developing a company approach in constru- detailed actions]	learning	1st	This year on long term programm e	New CIB and others
<ol> <li>Improve communication activ targeting and specific funding actions]</li> </ol>		2nd=	This year	CIB, CIC, CRISP, DETR, EPSRC, ESRC
3. Increase the use of intermedia communicating research result actions]		2nd=	This year	CIB, CIC, CRISP, DETR
4. Improve the (usefulness of) ir people in academia and indus actions]		4th	This year	CIB, CIC, CRISP, DETR, M⁴I
5. Develop and implement a CR strategy and communications actions]		5th	This year	CRISP
<ol> <li>Compare other industries' and experience [2 detailed actions</li> </ol>		6th	Medium term	CRISP, DTI, Universities, Research Councils
<ol> <li>Develop networks between kee in construction research and i detailed action]</li> </ol>	•	7th	Medium term	CRISP, DETR, DTI, M <sup>4</sup> I, Universities, Research Associations, Research Councils

#### **1.6** Construction research base

Mativation and Communication Task

This CRISP Topic Area Action Plan is based on the work of its Construction Research Base Task Group. The Task Group was established to review the condition of the construction research base and to make recommendations to the CRISP Awayday in March 2000. The construction research base is the national capacity to undertake research relevant to construction. It covers a wide range of disciplines but the primary focus below is on the main construction professions, i.e. civil engineering, architecture, and building etc. Statistics in this area are unreliable and recent accurate data is unavailable. DETR figures (1996) suggest an R & D income in 1994 of £148m: £54m in academia, £75m in RTOs, and £19m in construction businesses, including consultants.

The Group believes that the manifest misunderstanding between industry and the research base is part of a wider issue - there appears to be no organisation responsible for the health of the research base. It identified the need for a champion to speak both for and to the research base and for a simple document describing it and its achievements. The Group's set of recommended actions are summarised below.

The Task Group's over-arching recommendations are that there should be a champion for the research base and that CRISP should take responsibility for that role. While other recommendations can be taken up individually, it would be desirable that they are part of an integrated whole, co-ordinated by the champion. The Task Group looks to the CRISP Executive to determine how best to communicate these recommendations to the research base and the industry and to ensure their implementation.

Summary recommended actions	Priority	Timing	Actors
	1	I	
1. Develop, agree, and oversee the role of a champion for the research base	1st	This year	CIB/CRISP*, CIC Research College
2. Improve the quality, relevance and accessibility of statistical data on the research base	3rd	This year	DETR
3. Explore desirability and feasibility of developing a set of KPIs for research organisations	4th	Medium term	CRISP, M⁴I
4. Encourage companies to develop and focus more beneficial contact with the research base by appointment, for example, of a Director of Innovation	5th	Medium term	CRISP
5. Produce and widely distribute a simple description of the nature, role, activities and achievements of the research base	2nd	This year	CRISP, EPSRC

\* Subject to consultation on new CIB.

# 2 How the detailed recommendations have been mapped in this document

Section 4 of this report comprises a table or 'map' of the themes identified in the DETR's Construction Research & Innovation Programme Prospectus 2000. Wherever a recommendation from the CRISP Topic Area Action Plans and the CRISP 99/15 report (the six source reports for this report) clearly fits into one of the themes, it is 'mapped' against that theme in the table. The intention is to present CRISP recommendations in a form to suit the planning needs of the DETR.

One general recommendation from CRISP Action Plans relevant to DETR's support for construction research has also been mapped as falling within DETR's remit, and is tabulated accordingly.

This same exercise has also been undertaken with EPSRC's Programme Landscapes, ESRC's Thematic Priorities and the Highways Agency's Research Areas, in separate reports. Table 5.1 summarises the construction-related areas supported by these bodies and table 5.2 provides a full listing of CRISP Task Group 1999/2000 recommendations mapped onto the construction-relevant

research areas supported by each funding body. Note that the map for the LINK programme Meeting Clients' Needs through Standardisation appears in the report aimed at EPSRC, not this one.

In the tables in section 4:

- Column 1 summarises the theme, area or priority under which DETR supports construction-related research.
- Column 2 contains the CRISP topic area Action Plan recommendation.
- Column 3 contains the CRISP topic area Action Plan reference so the source of each recommendation can be identified
- Column 4 indicates priorities among the recommended actions. 1 = high priority, 2 = medium priority.

# **3** Analysis of CRISP recommendations against DETR themes

Table 3.1 (shown at the end of this section) presents a summation of the number of Task Group recommendations, and it also tabulates the number of recommendations that map onto each of the DETR themes (including DETR Fast Track). The bottom row of the table shows the percentage of DETR funding that has been allocated to each Theme.

#### 3.1 Findings and conclusions from table 3.1

First, two caveats. In interpreting table 3.1, it should be remembered that CRISP has dealt with only certain topic areas, and this means that some areas which are relevant to DETR Themes have yet to be addressed. This almost certainly means that, at present, the CRISP recommendations will be skewed towards those Themes that lie within the CRISP topic areas addressed thus far. Second, simply counting recommendations in the way undertaken here, gives each of them equal weight. It also gives more weight to those Task Groups that made more recommendations. An additional point is that allocating recommendations to Themes is a subjective activity which might be undertaken differently by a different author. For all these reasons, the findings and conclusions presented here should be viewed with some caution.

The findings of this analysis are as follows:

1. The CRISP groups made 125 recommendations, as follows:

Meeting customers' needs	23
Design	39
Sustainable construction	15
CRISP 99/15 report	19
Motivation and communication	24
Construction research base	5

- 2. Of these 125 recommendations, 84 are relevant to the Construction Research & Innovation Programme, of which 1 is a general recommendation and the remaining 83 map directly onto the DETR Themes. (shown in the penultimate column of table 3.1).
- 3. The proportion of recommendations from each CRISP group that maps onto DETR themes is as follows:

CRISP 99/15 report	95%
Motivation and communication	79%
Meeting customers' needs	78%
Sustainable Construction	73%
Design	44%

Construction Research Base

Clearly the work of the CRISP groups is highly relevant to the existing DETR themes, and their recommendations readily map onto existing DETR Themes. In the case of Design, only 17/39 recommendations map onto DETR themes, implying that there are industry needs for research that are not being met within the present Themes.

4. In terms of the DETR themes which attract the most recommendations, these are as follows (in decreasing order):

Promoting innovation and culture change	35/83	(43%)
Business improvement	27/83	(33%)
Improving the construction process	11/83	(14%)
New and improved technologies and techniques	4/83	(5%)
Social impacts	3/83	(4%)
Codes and standards	1/83	(1%)

This suggests that the CRISP Task Groups have been primarily concerned with business processes, and hardly at all with technological issues, codes and standards or social impacts of construction. The large concentration on 'Promoting innovation and culture change' arises in part because the Motivation & Communication Task Group made a large number of recommendations under this heading (15 – more than half of their total of 24). 'Meeting Customers' Needs' and the CRISP 99/15 Report also had more recommendations relevant to this theme than to any other theme.

- 5. The second largest number of recommendations 27 relate to the theme of 'Business Improvement'. More than half of this total arises from two Task Groups 'Design' and 'Sustainable Construction'.
- 6. Few recommendations map onto the themes of 'New and improved technologies and techniques', 'Codes and standards' and 'Social impacts'. However, the first two have not been formally addressed by CRISP groups.
- 7. The bottom two rows of table 3.1 present, respectively, the percentage of the recommendations that map onto each of the DETR themes, and the percentage of the resources allocated to each DETR themes. It can be seen that they are inversely correlated. Specifically, the theme with the highest number of CRISP recommendations ('Promoting innovation and culture change' with 35 out of 83 relevant recommendations, or 43%) receives only 6% of the funding. Conversely, 25% of the funds are to be allocated to 'New and improved technologies and techniques' which received only 5% of the relevant CRISP recommendations. This appears anomalous. However, it may be no more than an outcome of the fact that to date only the 1999/2000 CRISP Task Groups have reported, and there are others that will report their recommendations in due course.

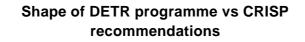
#### **3.2** CRISP recommendations and the shape of the DETR programme

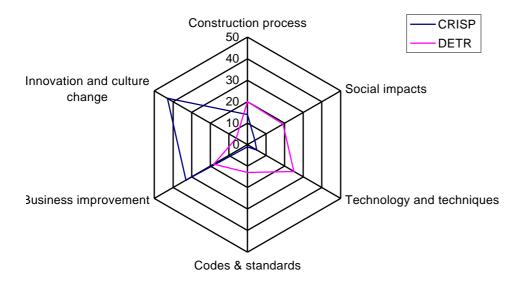
The following radar chart shows a comparison between:

- the shape of the DETR's programme taken from page 29 of the Prospectus 2000, and
- the number of CRISP recommendations that map onto each of the six DETR Themes.

The chart illustrates that the shape of the CRISP recommendations is very different from that of DETR's Programme. Indeed at its most extreme it suggests that the CRISP recommendations are diametrically different from DETR funding allocations. However, as has previously been emphasised, this interpretation should be treated with caution, since:

- CRISP recommendations are skewed towards those topic areas that have been addressed so far
- simply counting recommendations gives them equal weight,
- and more weight is given to Task Groups that made more recommendations.





	Total number of recommen- dations from Task Group	General recommen- dations applicable to DETR	New and improved technologies and techniques	Codes and standards	Business improvement	Promoting innovation and culture change	Improving the construction process	Social impacts	Fast Track	TOTALS THAT MAP ONTO DETR THEMES	% OF TASK GROUP TOTALS MAPPING ON DETR THEMES
Meeting customers' needs	23	0	0	0	5	7	6	0	0	18	78%
Design	39	0	0	0	7	2	4	2	2	17	44%
Sustainable construction	15	0	0	0	8	3	0	0	0	11	73%
CRISP 99/15 Report	19	0	4	1	3	8	1	1	0	18	95%
Motivation & communication	24	1	0	0	4	15	0	0	0	19	79%
Construction Research Base	5	0	0	0	0	0	0	0	0	0	0%
TOTALS	125	1	4	1	27	35	11	3	2	83	-
% of total		-	5%	1%	33%	43%	14%	4%	-	100% (81*)	
DETR resources		-	25%	13%	18%	6%	20%	19%	?		

#### Table 3.1 Summary of number of recommendations against each DETR Theme

\* excludes generally applicable recommendations and those mapping onto to Fast Track

## 4 The tables

See Section 2 (above) for how the tables were compiled.

#### **DETR** in general

CRISP recommended action	CRISP reference	Prior- ity
Require communication plans for all research bids in business language, to cover target audience and benefits to each. The communication plan should be supported by a high level of experience among staff as in the research work. Similarly all other funding bodies to require a communication plan.	Motivation 2/2	1

#### **DETR Prospectus 2000 Themes**

#### New and improved technologies and techniques in support of key industry themes

DETR Theme	CRISP recommended action	CRISP reference	Priority
SCOPE			
New and improved technologies and techniques generally underpin the rest of the Programme. This theme is about getting better technological solutions to the problems faced by construction businesses. The theme is cross cutting in many ways but primarily looks to the construction process for its lead. Today's 'new' technologies should, if they are proven, become embedded in best practice and processes of the future, thereby helping the industry to move forward. DETR's website includes a background paper on industry's perceived needs under this theme. Following detailed consultation with industry, the following topics are listed in order to define the scope of the theme and as examples of the areas in which we might expect to see research focusing.			
Technical support for process change	Prove and inform the business case for sustainable development – devise funding arrangements to promote innovative technologies	CRISP 99/15 Objective 2, item 4	1
<ul> <li>Innovative technologies and techniques for domestic buildings</li> </ul>			
Innovative technologies and techniques for construction on brownfield sites			
Reducing materials and systems interfacing problems			
Methods and concepts of design			
Conservation of resources			

Improving refurbishment, upgrades and fit outs	Manage the existing built environment and infrastructure into the future – building and infrastructure re-use and refurbishment	CRISP 99/15 Objective 6, item 1	1
Supporting IT needs			
Best practice guidance			
Development of new and improved materials			
Improving properties of materials and components	Materials management – assess the sustainability costs and benefits of off-site assembly, trial standard specifications for recycled materials	CRISP 99/15 Objective 6, item 2	2
<ul> <li>Better utilisation of UK natural resources (eg timber, stone)</li> </ul>			
New and improved investigation and testing techniques			
New and improved repair, treatment and protective systems			
Technical support for UK in the global market			
Innovative environmental technologies and techniques			
Development of new and improved materials			
<ul> <li>Improving properties of materials and components</li> </ul>			
Better utilisation of UK natural resources (eg timber, stone)			
<ul> <li>New and improved investigation and testing techniques</li> </ul>			
<ul> <li>New and improved repair, treatment and protective systems</li> </ul>			
<ul> <li>Technical support for UK in the global market</li> </ul>			
<ul> <li>Innovative environmental technologies and techniques</li> </ul>	Use of innovative technologies to minimise resource use	CRISP 99/15 Objective 6, item 3	2

#### **Codes and standards**

The Programme supports work that helps to develop and update codes and standards for the benefit of the industry. This theme is genuinely cross cutting: most			
projects will relate to at least one other theme.			
A safe and healthy built environment (related theme: social impacts)			
Safety and health in buildings			
Harmonisation of eurocodes			
Other building regulation issues			
Competiveness (related theme: new and improved technologies and techniques)			
Technical support for process change			
New and improved materials			
Wider issues (related theme: social impacts)			
Impact on environment and resources	Understanding the role of legislation and market forces to promote change (towards sustainable construction)	CRISP 99/15 Objective 4, item 2	2
Impact on the wider community			

#### **Business improvement**

SCOPE			
This theme is about how to improve the efficiency and effectiveness of construction businesses. It covers new and improved tools and techniques for enhancing business performance, and for embedding environmental and social considerations in business strategy and operations. It asks for evidence about how the new ways of working really do improve businesses.	Embed sustainability within the core remit of research funders and develop a more effective taxonomy of industry structure to inform decisions about the applicability of sustainability research.	Sustainable construction 2/1	1
	Develop appropriate sustainability tests for assessing priorities and research projects.	Sustainable construction 3/3	1
	Develop appropriate sustainability tests for assessing priorities and research projects and develop sustainability index and criteria covering all drivers relevant to all CRISP key priorities and themes. Make sustainability an intrinsic driver behind each priority.	Sustainable construction 4/1	1
<ul> <li>A particular strand relates to whole life issues – from data collection through to ways of measuring success and influencing clients. All whole life issues will be managed under this theme, to give better focus to the subject within the Department.</li> </ul>	Increase awareness of manufacturers of the need to demonstrate the reliability of whole life costs and performance predictors in relation to international standards.	Meeting customers' needs 1/6	2
	Expand coverage of existing databases of whole life costs and performance information.	Meeting customers' needs 1/7	2
	Promote adoption of whole life costing as basis of procurement decisions.	Meeting customers' needs 1/4	2
	Develop tools to implement environmental good practice throughout construction industry including Learning by Doing and the application of Whole Life Costing.	Sustainable construction 1/2	2
	Develop explanation of 'what is' sustainable construction.	Sustainable construction 1/3	1
	Develop and interpret whole life costing techniques – whole life costing	CRISP 99/15 Objective 5, item 1	1
<ul> <li>A second key issue is raising awareness in the industry of the benefits of IT applications and e-commerce. IT projects will be managed where their subject matter fits best, but there is a separate 'champion' role that brings together the strategy on all innovative IT within this theme. Following detailed consultation with industry, the following topics are listed in order to define the scope of the theme and as examples of the areas in which we might expect to see research focusing.</li> </ul>			
Tools and techniques			
risk and value management	Integrate building economics into parameters for change on terms understood by all stakeholders.	Design 1/9	2
	Develop risk management techniques for sustainable construction.	CRISP 99/15 Objective 3, item 3	2
self help, diagnostics			1
guidance on IT best practice			
whole life issues	Develop standard system for preparation and presentation of Whole Life Cost data	Meeting customers' needs 1/5	2
lessons from other sectors/ industries/ countries	Conduct research into sectoral initiatives to establish design value, with systematic ordering of criteria to assist comparison and respect differences.	Design 2/1	1
	Encourage dialogue between sectors to learn from each other's evaluation systems.	Design 2/4	2

	Commission international scoping comparison of design assessment methods in practice including cultural identifiers (Japan, Holland, Scandanavia).	Design 2/5	2
	Commission scoping review how professional institutes in other countries contribute to design awareness and value definition.	Design 2/6	1
	Research application of Business Excellence Model to construction to achieve zero defects.	Meeting customers' needs 1/9	2
	Compare other industries and countries experience.	Motivation 6/1	2
	Investigate US PAIR (Partnership for the Advancement of Infrastructure and its Renewal) as a catalyst for implementing innovation in practice.	Motivation 6/2	2
	Investigate a broker body to negotiate between researchers and industry (cf US National Science Foundation).	Motivation 6/3	2
	Develop and adopt mechanisms for keeping in touch with global developments in sustainable construction and wider sustainability issues.	Sustainable construction 3/1	1
Evidence, measurement and case studies	Provide information on who is taking effective action with a more effective network of players including champions – examine interaction between the construction industry and key players (planners, utilities, regulators, etc.)	Sustainable construction 1/4	2
benchmarking			
performance indicators	Improve the quality and form of information to communicate technical and business data to influence key decision-makers of the benefits of a more sustainable approach – quantified targets/indicators.	CRISP 99/15 Objective 3, item 2	1
demonstration projects	M4I to operationalise and demonstrate the work done by Theme Group and not 'go it alone'.	Sustainable construction 2/4	1
	Conduct research into the design values of the demonstration projects offered by industry, including conception, development, construction and post-occupancy stages.	Design 3/1	1
customer satisfaction, including post occupancy studies	Examine current cost-in-use studies in practice, their limitations and areas requiring refinement.	Design 1/3	1
	Develop the wider use of independent post-occupancy reviews.	Motivation 1/6	2
monitoring and technical information			1

### Promoting innovation and culture change

SCOPE			
This theme is about encouraging the industry to innovate, and embrace culture	Understanding the key features of the construction industry and how these	CRISP 99/15 Objective 2, item	1
change.	enable/prevent sustainable construction	3	
Addressing particular target audiences			
<ul> <li>customising messages for particular audiences</li> </ul>	Provide support for communicating research efforts to all stakeholders.	Design 5/1	1
	Investigate the feasibility of establishing a small and occasional client-friendly access	Meeting customer needs 3/3	2
	route to best practice information.	-	

investigating methods of dissemination	Investigate barriers to the uptake and application of existing research knowledge, particularly management and human factors.	Meeting customer needs 3/1	1
	Integrate existing information and assistance sources to provide 'one stop shop' access.	Meeting customers' needs 3/2	2
	Unbiased research on which types of transfer work best and highlighting success and benefits.	Motivation 4/2	1
Advice and guidance: technical and management best practice	Fund intermediaries to undertake 'user friendly' communication.	Motivation 3/1	1
	Co-ordinate more active communication by professional institutions.	Motivation 3/2	1
	Improve the quality and form of information to communicate technical and business data to influence key decision-makers of the benefits of a more sustainable approach – through improved stakeholder communications.	CRISP 99/15 Objective 3, item 1	1
learning packages	Develop 'learning toolkit' from [vision-of-future research] and promote to firms (CEO, Human Resource managers) and individuals (through professional institutions and journals), thus moving CRISP from being an industry follower to a leader.	Motivation 5/3	2
publications			
face to face			
networks and mentoring	Encourage development of networks.	Motivation 4/3	2
Understanding and managing change			
<ul> <li>approaches to the 'triple bottom line' (how to balance economic, social and environmental requirements)</li> </ul>	Disseminate convincing evidence of the business (the business and triple bottom line) benefits of environmental good practice throughout construction industry, recognising the nature of SMEs in meeting customers' needs.	Sustainable construction 1/1	1
	Prove and inform the business case for the construction industry to contribute to the aims of sustainable development – through improved understanding of the business benefits of sustainable construction practices, and industry's financial concerns and motivations.	CRISP 99/15 Objective 2, item 1	1
	Develop a framework of economic & business assessment methods to assess costs and benefits of sustainable construction practices.	CRISP 99/15 Objective 2, item 2	1
	Understand cultural barriers in construction industry and what the most effective drivers for moving construction industry to sustainable construction – cultural characteristics of the construction industry	CRISP 99/15 Objective 4, item 1	1
<ul> <li>construction companies as learning organisations (see outputs of CRISP motivation and communication task group, available on CRISP website)</li> </ul>	Investigate the feasibility of establishing a 'virtual learning organisation' to identify clients' dissatisfaction using post occupancy satisfaction evaluation.	Meeting customers' needs 2/4	2
	Commission scoping study to provide more detail about real issues and generate understanding of what is needed for SMEs and others and identify 'owners' who will deliver different approaches. Study best practice in learning and knowledge sharing (including the use of case studies) and promote appropriately.	Motivation 1/1	1
	Promote general awareness of the importance and benefits of learning and knowledge creation and sharing.	Motivation 1/2	1
	Promote the idea of a strategic approach to knowledge and understanding that	Motivation 1/3	2
	knowledge is value.		

	Deepen understanding of how to capture and use project-based knowledge.	Motivation 1/5	2
<ul> <li>working with trade associations and institutions</li> </ul>			
media campaigns			
skills and competencies for the future	Ensure training and education encourage and support innovation.	Meeting customers' needs 5/2	1
changing roles and structures within the industry	Investigate insurance and project funding barriers to the adoption of innovative approaches.	Meeting customers' needs 4/1	2
Unlocking knowledge from research findings	Establish connecting feedback loops so studies take effect and are seen to do so.	Design 3/3	2
<ul> <li>promote value of innovation and research</li> </ul>	Examine incentives for providing innovative high quality design.	Meeting customers' needs 2/3	2
	Produce case studies of successful interactions.	Motivation 4/1	1
	Demonstrate the benefits of research in a business context and compile a clear roadmap of industry research needs.	Motivation 5/5	1
	Investigate how to achieve maximum leverage within industry to achieve best diffusion of R&D through sector, especially SMEs with housing, repair, maintenance and refurbishment, respect for people and land use planning.	Sustainable construction 2/2	1
successful dissemination to target audiences	Provide funds for the synthesis of research outputs and highlight issues from range of sources into a form usable by the construction industry.	Motivation 2/3	1
	Commission guidance on how to communicate research findings to meet the needs of industry to demonstrate the benefits and develop new criteria for successful communications.	Motivation 2/4	1
	Develop merchants and DIY stores and channels of communication.	Motivation 3/3	2
	Set up email discussion group and linked web pages.	Sustainable construction 3/2	2
	Increase the effectiveness of communication and dissemination of best practice and research outputs – dissemination and communication requirements.	CRISP 99/15 Objective 1, item 1	1
	Understand the impact of domestic construction activities on the UK environment.	CRISP 99/15 Objective 8, item 1	1
	Inform and influence the decision making processes of construction industry's SMEs towards sustainable construction.	CRISP 99/15 Objective 8, item 2	1

### Improving the construction process

SCOPE		
This theme covers the whole process of building and construction, including project		
development and design, production (on and off site), supply chain management and		
efficiency of the processes . Many of the key ideas set out in Rethinking Construction		
are embedded in this theme. We want to empower clients so that they are able to		
specify more exactly what they want, in conjunction with improved abilities within		
Construction for translating client ideas to reality. We want design to reflect client		
needs. And we want both client and designer to buy in to the sustainability		
imperative. Improving the supply chain and relationships within it is an important		
strand. We also wish to promote standardisation and preassembly, improve		
productivity and performance on site, and minimise waste and pollution. Following		

detailed consultation with industry, the following topics are listed in order to define			
the scope of the theme and as examples of the areas in which we might expect to			
see research focusing.			
Product development* and design	Research and map sources of defects.	Meeting customer needs 1/8	2
Improving the briefing process	Establish best practice for briefing languages and value-systems by means of successful examples/case studies.	Design 5/6	1
	Promote the development of defining client requirements.	Meeting customers' needs 2/2	1
Supporting clients – better informed customers at all levels	Review, with professional institutions, the function of clients' advisers and changing duties towards clients.	Meeting customers' needs 5/1	1
Design for future flexibility	Investigate flexibility of building uses, to encourage sustainable design through time, to develop a rating system accessible to owners, users and planners.	Design 1/4	1
Design for reduced environmental impact			
<ul> <li>Improving design by incorporating feedback on actual conditions in use – sustainability</li> </ul>			
<ul> <li>Improving design by incorporating feedback on actual conditions in use – client needs</li> </ul>	Examine effectiveness of establishing a networking exchange on buildings in use for all stakeholders.	Design 1/1	1
Integrating design and construction – better teams	Conduct research into how can understanding of cost, value and worth be improved throughout the project team.	Design 1/6	1
Lean design and construction			
Better commissioning of building systems			
Facilities management			
Process of Buildability			
Dismantling/demolition			
IT to support process change	Examine the impact of ICTs and object modelling on the structure of project teams.	Meeting customer's needs 6/2	2
Efficiency of the construction process			
Procurement framework – selecting on the basis of value	Examining point of entry to construction process relative to client satisfaction.	Meeting customers' needs 1/1	2
New ways of working, lessons learnt			
Partnering in action			
Supply chain management, subcontractors and partnerships	Investigate the influence of supply chain integration on costs of ownership.	Meeting customers' needs 1/2	2
	Understand and use supply chain management to promote the construction industry's contribution to sustainable development	CRISP 99/15 Objective 7, item 1	1

### Social impacts

SCOPE			
This theme encompasses the ideas within the 'social' element of our key policy aims. It is about encouraging an industry which respects and treats its stakeholders fairly	Develop objective methods to assess the social impacts of the construction process.	CRISP 99/15 Objective 1, item 2	2
and provides a safe and healthy built environment.		-	
Respect for people in the industry			
Improving career opportunities within construction			
Equal opportunities			
Impact of change on people in the industry. E.g. welfare: health and safety, site conditions			
Impact on the wider community			
<ul> <li>impact of building works – noise, pollution, disturbance</li> </ul>			
community safety			
• security			
community response to design	Commission scoping studies into existing methodologies for assessing value in buildings.	Design 1/2	2
<ul> <li>Investigate and improve relationships with community</li> </ul>			
Reducing environmental impact			
Efficiency of buildings (eg energy efficiency)			
A safe and healthy built environment			
Evaluation of risks to safety and health			
Harmonisation of codes and standards			
Development of regulations			
Enabling performance based solutions			
<ul> <li>Development of KPIs for safety, health, welfare and convenience in and around buildings</li> </ul>	Invite proposals to research and establish Design KPI's from all (construction) sectors.	Design 1/7	2
Enabling compliance with regulations			
Impact of regulations			

#### **DETR Fast Track**

	Establish 'Quick Response' funding for sectoral project-based research, allowing 'up- front' innovation support on a project by project basis: inception research: design experiment with operational testing	Design 3/2	1
	Encourage research sponsors to call for 'outside the box' research into interdisciplinary design issues, with experimental funding outside the conventional research review time cycle, to underpin longitudinal research, encourage short penetrative research commissions that publish and be damned. The industry can provide a wealth of committed individuals prepared to offer valuable support in kind provided their contribution is time limited.	Design 5/11	1

## 5 All recommended actions arising from CRISP Task Groups 1999-2000

The table 5.1 summarises the construction-related research programmes of DETR, EPSRC, ESRC and the Highways Agency. Table 5.2 then lists all the CRISP Task Group recommendations from 1999/2000, and maps them against the research programmes of these four funding bodies.

	FUNDING BODY AND PROGRAMMES DETR Themes	EPSRC Programme Landscapes	ESRC Thematic Priorities	Highways Agency Research Areas
Source of information about programmes	DETR Construction Research & Innovation Programme: Prospectus 2000	EPSRC Programme Landscapes 2000- 2001. Also the IMI Construction as a Manufacturing Process call for proposals, October 2000, and the LINK MCNS Call for Proposals, October 2000.	ESRC Thematic Priorities 2000	Highways Agency Research Strategy 1998-2001 (from HA web-site), plus internal HA report on HA research objectives and priorities, dated November 2000
Programmes, priority areas, themes or research areas:	<ul> <li>New and improved technologies and techniques</li> <li>Codes and Standards</li> <li>Business improvement</li> <li>Promoting innovation and culture change</li> <li>Construction process</li> <li>Social impacts</li> <li>Also: Fast Track</li> </ul>	<ul> <li>General Engineering Programme</li> <li>Engineering for Manufacture Programme</li> <li>Engineering for Infrastructure, the Environment and Healthcare Programme</li> <li>Innovative Manufacturing Initiative – Construction as a Manufacturing Process</li> <li>LINK Meeting Client's Needs through Standardisation</li> </ul>	<ul> <li>Economic Performance and Development</li> <li>Environment and Human Behaviour</li> <li>Governance and Citizenship</li> <li>Knowledge, Communication and Learning</li> <li>Lifecourse, Lifestyles and Health</li> <li>Social Stability and Exclusion</li> <li>Work and Organisations</li> </ul>	<ul> <li>Asset Management</li> <li>Traffic Management</li> <li>Customer &amp; Market Research</li> </ul>

#### Table 5.1 Research funding bodies and their programmes

## Table 5.2 Recommended actions arising from CRISP Task Groups 1999-2000 as they map onto the priority areas ofDETR, EPSRC, ESRC and HA

	CRISP recommended action	DETR Themes	EPSRC Programme Landscapes	ESRC Thematic Priorities	Highways Agency Research Areas	CRISP reference	Prio- rity
	1	1		-	-	1	
1.	Develop, agree, and oversee the role of a champion for the research base: mobilise sufficient resources for making appropriate and convincing cases for research funding to funding bodies; collect informed opinion on significant trends and issues in research base; monitor effectiveness of mechanisms to maintain and develop research base; identify and promote opportunities for construction industry to benefit from the contribution of the research base.					Construction Research Base 1	1
2.	Improve the quality, relevance and accessibility of statistical data on the research base.			Economic Performance and Development		Construction Research Base 2	2
3.	Explore desirability and feasibility of developing a set of KPIs for research organisations.			Economic Performance and Development		Construction Research Base 3	2
4.	Encourage companies to develop and focus more beneficial contact with the research base by appointment, for example, of a Director of Innovation.			Economic Performance and Development		Construction Research Base 4	2
5.	Produce and widely distribute a simple description of the nature, role activities and achievements of the research base.		General Engineering			Construction Research Base 5	1
6.	Examine effectiveness of establishing a networking exchange on buildings in use for all stakeholders.	Construction process				Design 1/1	1
7.	Commission scoping studies into existing methodologies for assessing value in buildings.	Social impacts				Design 1/2	2
8.	Examine current cost-in-use studies in practice, their limitations and areas requiring refinement.	Business improvement				Design 1/3	1
9.	Investigate flexibility of building uses, to encourage sustainable design through time, to develop a rating system accessible to owners, users and planners.	Construction process		Environment and Human Behaviour		Design 1/4	1
10.	Test methods for improving industry's capacity to express its needs – in particular workshops, dialogue, deepening understanding between estranged parties.					Design 1/5	2
11.	Conduct research into how can understanding of cost, value and worth be improved throughout the project team.	Construction process				Design 1/6	1
12.	Invite proposals to research and establish Design KPI's from all (construction) sectors.	Social impacts				Design 1/7	2
13.	Conduct longitudinal research into building performance over time, including historical and contemporary post-occupancy analysis.		Engineering for Infrastructure, the Environment and	Lifecourse, Lifestyles and Health		Design 1/8	2

1			Healthcare				
14.	Integrate building economics into parameters for change on terms understood by all stakeholders.	Business improvement				Design 1/9	2
15.	Establish appropriate and new ways of approaching post-occupancy assessment			Lifecourse, Lifestyles and Health		Design 1/10	2
16.	Conduct research into sectoral initiatives to establish design value, with systematic ordering of criteria to assist comparison and respect differences	Business improvement				Design 2/1	1
17.	Investigate successes and failures at a design level of the PFI initiatives commissioned by government to date, by sector.		Construction as a Manufacturing Process (IMI)		Asset Management	Design 2/2	2
18.	Integrate urban design into the emerging matrix of building studies.					Design 2/3	2
19.	Encourage dialogue between sectors to learn from each other's evaluation systems.	Business improvement			GENERAL	Design 2/4	2
20.	Commission international scoping comparison of design assessment methods in practice including cultural identifiers (Japan, Holland, Scandanavia)	Business improvement				Design 2/5	2
21.	Commission scoping review how professional institutes in other countries contribute to design awareness and value definition. [also in IMI]	Business improvement				Design 2/6	1
22.	Conduct research into the effective communication of complex processes with trans- sectoral comparisons.					Design 2/7	2
23.	Conduct research into the design values of the demonstration projects offered by industry, including conception, development, construction and post-occupancy stages.	Business improvement				Design 3/1	1
24.	Establish 'Quick Response' funding for sectoral project-based research, allowing 'up- front' innovation support on a project by project basis: inception research: design experiment with operational testing.	Fast Track			GENERAL	Design 3/2	1
25.	Establish connecting feedback loops so studies take effect and are seen to do so.	Promoting innovation and culture change				Design 3/3	2
26.	Raise the profile of Built Environment design within National Curriculum to equal the enthusiasm accorded to the Natural Environment.					Design 4/1	1
27.	Provide public educational support through regional architecture centres as crucibles for change, debate and visualisation.					Design 4/2	1
28.	Commission international survey of educational institutes' initiatives at developing common design language – at primary, secondary and tertiary levels.					Design 4/3	2
29.	Promote education of design professionals in production management with cross- industry placements to fertilise the construction field.		Engineering for Manufacture			Design 4/4	2
30.	Expand education of design professionals to include methods of thinking, ethics, social context, communication, as fundamental		Engineering for Manufacture			Design 4/5	2
31.	Conduct research into obstacles to raising profile and status of Building Services as a career; sustainability champions.					Design 4/6	2
32.	Re-integrate architectural research into the demand led improvement of building					Design 4/7	2

	and the second state of the sta	1					1
	quality, usefulness and delight; building types, symbolic and aesthetic contribution of architecture are all valuable and sought after.						
33.	Educate current players, encouraging continuing professional education for change and feedback, using trans-disciplinary events and seminars providing specific merit awards.					Design 4/8	2
34.	Provide support for communicating research efforts to all stakeholders.	Promoting innovation and culture change		GENERAL	GENERAL	Design 5/1	1
35.	Investigate inhibitors to team working training during design professionals; 'whole- life' education and illustrate successful initiatives that break this mould.		Engineering for Manufacture			Design 5/2	1
36.	Assess effectiveness of 'learned society' model for inter-specialist tasks and interdisciplinary challenges.					Design 5/3	2
37.	Investigate and monitor institutional (City) inhibitors to client-centred improvement and demonstrate positive alternatives.					Design 5/4	2
38.	Encourage cross-disciplinary learning from other sectors (medicine, manufacturing, psychology)		Engineering for Manufacture			Design 5/5	2
39.	Establish best practice for briefing languages and value-systems by means of successful examples/case studies.	Construction process				Design 5/6	1
40.	Conduct research into effectiveness of establishing a think-tank for industry wide research into design, embracing all disciplines across the asset/revenue divide.					Design 5/7	2
41.						Design 5/8	1
42.	Encourage EPSRC/ESRC and other key research sponsors to communicate more widely their current support for interdisciplinary research teams, since such teams are necessary to capture answers to interdisciplinary problems.		GENERAL	GENERAL		Design 5/9	1
43.	Encourage research sponsors to develop specific policies for design research to guide and invite the issues raised [by the Design Task Group].		GENERAL			Design 5/10	1
44.	Encourage research sponsors to call for 'outside the box' research into interdisciplinary design issues, with experimental funding outside the conventional research review time cycle, to underpin longitudinal research, encourage short penetrative research commissions that publish and be damned. The industry can provide a wealth of committed individuals prepared to offer valuable support in kind provided their contribution is time limited.	Fast track				Design 5/11	1
45.	Examining point of entry to construction process relative to client satisfaction.	Construction process				Meeting customers' needs 1/1	2
46.	Investigate the influence of supply chain integration on costs of ownership.	Construction process			Asset Management	Meeting customers' needs 1/2	2
47.	Study potential impact of greater standardisation and factory/off-site fabrication on image and appeal of industry, especially to new entrants.					Meeting customers' needs 1/3	2
48.	Promote adoption of whole life costing as basis of procurement decisions.	Business improvement		Environment and Human Behaviour		Meeting customers' needs 1/4	2
49.	Develop standard system for preparation and presentation of Whole Life Cost data	Business		Environment and	Asset Management	Meeting customers' needs 1/5	2

		improvement		Human Behaviour			1
50.	Increase awareness of manufacturers of the need to demonstrate the reliability of	Business			Asset Management	Meeting customers' needs 1/6	2
	whole life costs and performance predictors in relation to international standards.	improvement			5	Ũ	
51.	Expand coverage of existing databases of whole life costs and performance	Business				Meeting customers' needs 1/7	2
	information.	improvement				Ũ	
52.	Research and map sources of [building] defects.	Construction				Meeting customers' needs 1/8	2
		process				, i i i i i i i i i i i i i i i i i i i	
53.	Research application of Business Excellence Model to construction to achieve zero	Business				Meeting customers' needs 1/9	2
	defects.	improvement				-	
54.	Improve definition and benchmarking of client skills.					Meeting customers' needs 2/1	1
55.	Promote the development of defining client requirements.	Construction				Meeting customers' needs 2/2	1
		process					
56.	Examine incentives for providing innovative high quality design.	Promoting		Work and		Meeting customers' needs 2/3	2
		innovation and		Organisations		-	
		culture change					
57.	Investigate the feasibility of establishing a 'virtual learning organisation' to identify	Promoting				Meeting customers' needs 2/4	2
	clients' dissatisfaction using post occupancy satisfaction evaluation.	innovation and					
		culture change					
58.	Investigate barriers to the uptake and application of existing research knowledge,	Promoting		Work and		Meeting customers' needs 3/1	1
	particularly management and human factors.	innovation and		Organisations			
		culture change					
59.	Integrate existing information and assistance sources to provide 'one stop shop'	Promoting				Meeting customers' needs 3/2	2
	access.	innovation and					
		culture change					
60.		Promoting				Meeting customers' needs 3/3	2
	route to best practice information.	innovation and					
		culture change					
61.	Investigate insurance and project funding barriers to the adoption of innovative	Promoting				Meeting customers' needs 4/1	2
	approaches.	innovation and					
		culture change					
62.	Examine the impact of risk management and risk transfer policies on integration.		Construction as a	Work and		Meeting customers' needs 4/2	1
			Manufacturing	Organisations			
			Process (IMI)				-
63.	Conduct scoping study of the barriers to adopting voluntary latent defects insurance					Meeting customers' needs 4/3	2
	for contractors.	•					<u> </u>
64.	Review, with professional institutions, the function of clients' advisers and changing	Construction				Meeting customers' needs 5/1	1
	duties towards clients.	process					<u> </u>
65.	Ensure training and education encourage and support innovation.	Promoting				Meeting customers' needs 5/2	1
		innovation and					
		culture change					<u> </u>
66.	Investigate the management of cultural and personnel issues within procurement			Work and		Meeting customers' needs 6/1	1
	teams.			Organisations			

67.	Examine the impact of ICTs and object modelling on the structure of project teams.	Construction process		Work and Organisations		Meeting customers' needs 6/2	2
68.	Commission scoping study to provide more detail about real issues and generate understanding of what is needed for SMEs and others and identify 'owners' who will deliver different approaches. Study best practice in learning and knowledge sharing (including the use of case studies) and promote appropriately.	Promoting innovation and culture change				Motivation 1/1	1
69.	Promote general awareness of the importance and benefits of learning and knowledge creation and sharing.	Promoting innovation and culture change		Knowledge, Communication and Learning		Motivation 1/2	1
70.	Promote the idea of a strategic approach to knowledge and understanding that knowledge is value.	Promoting innovation and culture change		Knowledge, Communication and Learning		Motivation 1/3	2
71.	Promote work to understand how firms can be changed into learning organisations.	Promoting innovation and culture change		Work and Organisations		Motivation 1/4	2
72.	Deepen understanding of how to capture and use project-based knowledge.	Promoting innovation and culture change		Knowledge, Communication and Learning		Motivation 1/5	2
73.	Develop the wider use of independent post-occupancy reviews.	Business improvement				Motivation 1/6	2
74.	Change research assessment process in line with Royal Academy of Engineering recommendations.					Motivation 2/1	1
75.	Require communication plans for all research bids in business language, to cover target audience and benefits to each. The communication plan should be supported by a high level of experience among staff as in the research work. Similarly all other funding bodies to require a communication plan.	GENERAL	GENERAL	GENERAL	GENERAL	Motivation 2/2	1
76.	Provide funds for the synthesis of research outputs and highlight issues from range of sources into a form usable by the construction industry.	Promoting innovation and culture change		GENERAL		Motivation 2/3	1
77.	Commission guidance on how to communicate research findings to meet the needs of industry to demonstrate the benefits and develop new criteria for successful communications.	Promoting innovation and culture change				Motivation 2/4	1
78.	Fund intermediaries to undertake 'user friendly' communication.	Promoting innovation and culture change				Motivation 3/1	1
79.	Co-ordinate more active communication by professional institutions.	Promoting innovation and culture change				Motivation 3/2	1
80.	Develop merchants and DIY stores and channels of communication.	Promoting innovation and culture change				Motivation 3/3	2
81.	Produce case studies of successful interactions.	Promoting innovation and				Motivation 4/1	1

		culture change					1
82.	Unbiased research on which types of transfer work best and highlighting success	Promoting				Motivation 4/2	1
02.	and benefits.	innovation and					1.
		culture change					
83.	Encourage development of networks.	Promoting				Motivation 4/3	2
00.		innovation and					-
		culture change					
84.	Raise awareness and profile of CRISP in industry	ountario ontarigo				Motivation 5/1	1
	Act as a facilitator to capture vision of future construction industry and the research					Motivation 5/2	1
00.	required to deliver it.					mouration 0/2	l.
86.	Develop 'learning toolkit' from [vision-of-future research] and promote to firms (CEO,	Promoting				Motivation 5/3	2
	Human Resource managers) and individuals (through professional institutions and	innovation and					_
	journals), thus moving CRISP from being an industry follower to a leader.	culture change					
87.	Repackage to add more business emphasis to CRISP topics and papers.	Ŭ				Motivation 5/4	2
	Demonstrate the benefits of research in a business context and compile a clear	Promoting			GENERAL	Motivation 5/5	1
	roadmap of industry research needs.	innovation and					
		culture change					
89.	Compare other industries and countries experience.	Business			GENERAL	Motivation 6/1	2
		improvement					
90.	Investigate US PAIR (Partnership for the Advancement of Infrastructure and its	Business			GENERAL	Motivation 6/2	2
	Renewal) as a catalyst for implementing innovation in practice.	improvement					
91.	Investigate a broker body to negotiate between researchers and industry (cf US	Business				Motivation 6/3	2
	National Science Foundation).	improvement					
92.	Increase the effectiveness of communication and dissemination of best practice and	Promoting		GENERAL		CRISP 99/15 Objective 1, item	1
	research outputs [for sustainable construction] through improved dissemination	innovation and				1	
	routes and communication strategies and practices.	culture change					
93.	Develop objective methods to assess the social impacts of the construction process.	Social impacts	Engineering for	Environment and	GENERAL	CRISP 99/15 Objective 1, item	2
			Infrastructure, the	Human Behaviour		2	
			Environment and				
			Healthcare				
94.	Prove and inform the business case for the construction industry to contribute to the	Promoting	Engineering for	Environment and	GENERAL	CRISP 99/15 Objective 2, item	1
	aims of sustainable development – through improved understanding of the business	innovation and	Infrastructure, the	Human Behaviour		1	
	benefits of sustainable construction practices, and industry's financial concerns and	culture change	Environment and				
	motivations.		Healthcare				
95.		Promoting	Engineering for	Environment and		CRISP 99/15 Objective 2, item	1
	and benefits of sustainable construction practices.	innovation and	Infrastructure, the	Human Behaviour		2	
		culture change	Environment and				
			Healthcare				
96.	Understanding the key features of the construction industry and how these	Promoting	Engineering for	Environment and	GENERAL	CRISP 99/15 Objective 2, item	1
	enable/prevent sustainable construction	innovation and	Infrastructure, the	Human Behaviour		3	
		culture change	Environment and				
			Healthcare				ļ
97.	Prove and inform the business case for sustainable development – devise funding	New and improved		Environment and	GENERAL	CRISP 99/15 Objective 2, item	1

	arrangements to promote innovative technologies.	technologies and techniques		Human Behaviour		4	
98.	Improve the quality and form of information to communicate technical and business data to influence key decision-makers of the benefits of a more sustainable approach – through improved stakeholder communications.	Promoting innovation and culture change				CRISP 99/15 Objective 3, item 1	1
99.	Improve the quality and form of information to communicate technical and business data to influence key decision-makers of the benefits of a more sustainable approach – through quantified targets/indicators.	Business improvement			Research	CRISP 99/15 Objective 3, item 2	1
100.	Develop risk management techniques for sustainable construction.	Business improvement	Engineering for Infrastructure, the Environment and Healthcare	Environment and Human Behaviour	Customer & Market Research	CRISP 99/15 Objective 3, item 3	1
101.	Understand cultural barriers in construction industry and what the most effective drivers for moving construction industry to sustainable construction – cultural characteristics of the construction industry	Promoting innovation and culture change	Engineering for Infrastructure, the Environment and Healthcare	Environment and Human Behaviour		CRISP 99/15 Objective 4, item 1	1
102.	Understanding the role of legislation and market forces to promote change (towards sustainable construction)	Codes and standards		Environment and Human Behaviour		CRISP 99/15 Objective 4, item 2	2
103.	Develop and interpret whole life costing techniques.	Business improvement	Engineering for Infrastructure, the Environment and Healthcare	Environment and Human Behaviour	Asset Management	CRISP 99/15 Objective 5, item 1	1
104.	Improved management of the existing built environment and infrastructure into the future – through a mixture of building and infrastructure re-use and refurbishment, including impact assessment of refurbishment on sustainable urban development.	New and improved technologies and techniques	Engineering for Infrastructure, the Environment and Healthcare	Environment and Human Behaviour		CRISP 99/15 Objective 6, item 1	1
105.	Materials management – assess the sustainability costs and benefits of off-site assembly, trial standard specifications for recycled materials.	New and improved technologies and techniques	Engineering for Infrastructure, the Environment and Healthcare	Environment and Human Behaviour		CRISP 99/15 Objective 6, item 2	2
106.	Use of innovative technologies to minimise resource use.	New and improved technologies and techniques	Engineering for Infrastructure, the Environment and Healthcare	Environment and Human Behaviour	Asset Management	CRISP 99/15 Objective 6, item 3	2
107.	Understand impact of IT and societal and organisational changes on building requirements, construction industry practices, and design and construction of buildings and infrastructure ('City of Tomorrow').		Engineering for Infrastructure, the Environment and Healthcare	Lifecourse, Lifestyles and Health		CRISP 99/15 Objective 6, item 4	1
108.	industry's contribution to sustainable development.	Construction process	Engineering for Infrastructure, the Environment and Healthcare	Environment and Human Behaviour		CRISP 99/15 Objective 7, item 1	1
109.	Understand the impact of domestic construction activities on the UK environment.	Promoting	Engineering for	Environment and		CRISP 99/15 Objective 8, item	1

		innovation and culture change	Infrastructure, the Environment and Healthcare	Human Behaviour		1	
	Inform and influence the decision making processes of construction industry's SMEs towards sustainable construction.	innovation and culture change	Engineering for Infrastructure, the Environment and Healthcare	Environment and Human Behaviour		CRISP 99/15 Objective 8, item 2	1
	recognising the nature of SMEs in meeting customers' needs.	Promoting innovation and culture change		Environment and Human Behaviour		Sustainable construction 1/1	1
112.		Business improvement		Environment and Human Behaviour	Asset Management	Sustainable construction 1/2	2
113.	Develop explanation of 'what is' sustainable construction.	Business improvement		Environment and Human Behaviour		Sustainable construction 1/3	1
	Provide information on who is taking effective action with a more effective network of players including champions – examine interaction between the construction industry and key players (planners, utilities, regulators, etc.)			Environment and Human Behaviour		Sustainable construction 1/4	2
	sustainability research.	Business improvement	GENERAL	Environment and Human Behaviour		Sustainable construction 2/1	1
	and refurbishment, respect for people and land use planning.	Promoting innovation and culture change				Sustainable construction 2/2	1
117.	Develop appropriate sustainability tests for assessing priorities and research projects. Focus on developing issues and research issues of interest to business, that impact on the triple bottom line.			GENERAL		Sustainable construction 2/3	1
118.	M4I to operationalise and demonstrate the work done by Theme Group and not 'go it alone'	Business improvement				Sustainable construction 2/4	1
119.		Business improvement			GENERAL	Sustainable construction 3/1	1
	Set up email discussion group and linked web pages.	Promoting innovation and culture change				Sustainable construction 3/2	2
121.	Develop appropriate sustainability tests for assessing priorities and research projects.	Business improvement	GENERAL			Sustainable construction 3/3	1
122.		Business improvement				Sustainable construction 4/1	1
-	Place theme group member on each of the Groups					Sustainable construction 4/2	1
124.	Identify champions for the sustainability agenda.					Sustainable construction 4/3	1
125.	Create new themes on: industry positioning; globalisation and industry structures; respect for people focusing on diversity, equality and quality of life issues for construction staff/employees, end users, and wider communities; regulatory codes;					Sustainable construction 4/4	2

financial/fiscal theme.					
TOTAL NUMBER APPLICABLE TO EACH FUNDING BODY	84	27	44	17	